

Christopher D. Lott

765 Coney Island Ave., Apt 2R • Brooklyn, NY 11218
937.654.8542 • christopherdlott@gmail.com • christopherdlott.com

"Christopher is an incredibly creative and helpful designer to work with! He goes far beyond what is asked of him and creates amazing sites and designs. I adore what he's done for my site!"

...Comment from Angela Current, CPRW; Business Owner—Site: www.classicresumes.com

Career Summary

Highly creative and self-motivated professional with a solid design background, seeking a long term career with an up and coming, forward thinking company having a cooperative and driven environment. More than fifteen years experience working in graphic design, web design, and marketing. Proven track record of effective problem solving and decision-making abilities. Effective leadership, stellar interpersonal skills, and experience with fostering relationships among clients and staff.

Core Competencies

Branding • Creative Thinking • Illustration • Photo Retouching and Restoration • Layout and Design • Web Design
Digital Publishing • Print Production • Print Procurement and Pricing • Fashion Design Illustration • Fashion Design Support
• Marketing • Data Warehousing & Archiving • Office Management • Customer Service • Mac IT

Software

Adobe:
• Master Creative Suite 5,6
• Creative Cloud
Lightroom

Quark Xpress 8
Microsoft Office Suite Mac/PC
Corel Draw Suite
Lightwave/Maya 3D

Html/CSS/JavaScript/Other
Dropbox/Cloud Services
Pre-Press procedures

Professional Experience

Attitudes In Dressing, Inc. (D.B.A. Body Wrappers/Angelo Luzio), New York, New York

Jun 2011-Jul 2016

Print Manager

Feb 2015-Jul 2016

- In charge of the print procurement and price quoting of all printed materials with outside vendors with a cost reduction of 37% during tenure.
- Significantly improved approval process with outside printing vendors to monitor progress through end stages of production.
- Supervised team of four to monitor all proofs and mock-ups for approval process.
- Continually monitored processes to find better ways to cut down on time and cost to move the marketing materials to the retailer and/or consumer faster.

Graphic Designer

Jun 2011-Jul 2016

- Sped up production as much as 200% as part of a three-person graphics team that did the layout, pagination, photo retouching, illustration and all final work for all consumer and retail catalogs.
- In charge of design of all packages, garment tags and other promotional materials as needed.
- Successfully streamlined and used cost-cutting measures for print procurement and price quoting of all printed materials with outside vendors. Saved company over \$40,000 in first printing job.
- Created the photostudio's independent rental website www.36weststudio.com.

Office Manager

Jun 2011-Feb 2015

- Oversaw Design and Construction (Company's General Contractor) of new 10 person office space in Fashion District of NYC.
- Orchestrated office move during a three day period to move a ten person office and all office contents.
- Instituted new office accounting and financial record keeping for compliance purposes.
- Organized and implemented a new inventory system to eliminate waste and saw a 63% cost savings in office materials.
- Personal Assistant to the President of the Company (multiple duties).

Professional Experience-*con't*

Profound Logic Software

Nov 2009 to Apr 2010

Freelance Flash Animator and Graphic Designer

www.profoundlogic.com

- Designed seven introductory marketing Flash Animation videos for exciting new product rollout.
- Created print and web advertising for use at Creative Commons conference.
- Created logo, navigation, and other graphics for use on www.profoundui.com web site portal and main web site.

The Family Network

Dec 2008-Jun 2009

Freelance Web Designer

www.daytonfamilynetwork.com/

- Re-designed original site, logo and navigation for a nearly double increase in web traffic while gaining the group almost twice as many member in a nine month period of time.
- Taught several members in the group basic HTML and Muse so they could update the site as needed.
- Available for consultation and updates on an as-needed basis.

Evangelical United Methodist Church

2001 to 2010

www.xeniaeumc.t35.com/

Graphic Designer, Webmaster, Administration Council Chair, Public Relations Chair

- Successfully designed and started church's web presence at Xeniaeumc.t35.com. Later moved the site to my personal site for free hosting.
- Re-branded the church logo, bulletin, newsletter, and other items for a cohesive look.
- Served as President of main governing body of church; main liaison for church with local newspaper, et al.

Brown Publishing Company

Jul 2005 to Jun 2009

Times Community Newspapers

Jul 2007 to Jun 2009

Webmaster, Graphic Designer, Ad-Builder

- Started and led transition of www.tcnewnet.com from a free site to a paid subscriber site.
- Instrumental in web-based ad placement system call Ad-Grover.
- Paginated news products including the AutoSource and weekly publications.
- Served as the main requested designer to all the area car dealerships.

Xenia Print Plant

Jul 2005 to Jul 2007

Pre-Pressman

- Oversaw the installation and configuration of new Kodak Trendsetter III digital plate making and processing systems.
- Checked incoming pages for accuracy and prepared plates for pressmen.
- Ensured newspapers ran on time and in good working order.

The Oregon Company

Oct 2003 to Mar 2004

Pre-Press Technician, Graphic Designer

- Member of the two person pre-press design team to ready incoming and original art for pressmen.
- Additionally served as part of the marketing department to design marketing materials for a wide range of customers.

Education

Associates Degree of Applied Science in Graphic Design

Oct 2001- Aug 2003

Ohio Institute of Photography and Technology (Kaplan College)

Dayton, Ohio

Certifications

Photo Restoration

June 2006

Newspaper Photo Processing

June 2009